

## **SAAHJ Meeting Minutes – November 13th 2014 – TAMU-SA**

In attendance: Jade Fulce, Jeannette Garcia, Angelia Downey, Angelica Garza, Jenny Moore, Jerry Townsend, Jessica Elizarraras, Francisco Vara-Orta, Elaine Ayala, Joey Palacios

Organizations represented: U.S Army, COSA, inHouse PR, Lupus Foundaton of America, TAMU-SA. SA Current, Express-News, Texas Public Radio.

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### **Meeting called to order at 6:54**

Sign in sheet/Introductions – Texas A&M-S.A.

Jenny Moore gives introduction to available membership and attendees. She is the coordinator for the communications and journalism program. Jerry Townsend has joined the university after leaving San Antonio College. Jerry taught at SAC for 39 years before coming to TAMU-SA. The journalism department is directly below the president's office in the campus' main building. It moved in here in August. The motto of the program is to have "one foot in one foot out" where students are in working newsrooms for internships. The university is going into a lot of growth. The university plans to ask for \$70 million for a STEM and technology building through tuition revenue bonds in the next legislature. Program is split between several locations: the university, downtown campus, and the Univision studios.

### **Minutes from October 2014 meeting – Joey**

Motions by Angelica and second by Angela

#### **Treasurer's report – Neal**

##### Operational account

Account total: \$4,797.43 as of Thursday

--Recent transactions: \$2,500 deposit for gala next year

Foundation account: \$146,871.69 as of Friday

--Recent transactions: Frost Bank fee and \$2,500 scholarship check cashed

--Jessica to determine if TAMUSA owes us \$1,500 refund for ChristopherVasquez

#### Gala update

We're still missing payment from eight sponsors totaling \$19,500

Aguillon & Associates: \$1,500

Bromley Communications: \$1,500

GRE Creative: \$1,500

HACU: \$1,500

IBC: \$1,500

Sen. Carlos Uresti: \$1,500  
Time Warner Cable: \$10,000

**Membership update – Joey**

1 new member via e-mail. 2 joined in the last meeting and one person has renewed the membership so far.

**Gala 2015 update – Elaine**

Friday July, 10<sup>th</sup> at the Marriott

We have signed a contract with the hotel. We have secured Michael Quintanilla to be one of our honorees. Eva Longoria turned us down. We have reached out to Vikki Carr and the outlook is good. Have not heard back from the Spurs or Coach Pop. We could reach out to Becky Hammond to have her involved somehow. We have asked Marriott to set aside some rooms for people who wish to stay the evening. After party will be in one of the salons on the same floor. We will have additional bar space. People walked away very satisfied from the last gala, overall though.

**Holiday party/membership drive & Spring mega-mixer update – Francisco/Jessica**

Holiday Party is set for December 10<sup>th</sup> at Pica Pica Plaza from 6PM to 9PM. We will need help decorating. The coffee company inside of Pica Pica has a catering company, we could potentially approach them to handle food for the event.

The joint mixer with SPJ, SABJ, PRSA, will be in March; much of the details are still tentative. Date could possibly be the 26<sup>th</sup> or 27<sup>th</sup>.

**Student chapters update – Elaine**

Voted to institute student affiliates during the last meeting. We have seven so far.

TX state 10-students Gilbert Martinez

TAMU-SA Jenny Moore

UTSA -

Palo Alto - Denise Richter

St Mary's – Tamara Garcia – student editor of the Rattler

San Antonio College – Marco Horta

UIW -

Harlandale ISD – Film School of San Antonio - Sam Lerma

McCollum – Mario Garcia

**Possible workshop in February/March (seeking ideas for programming) – Moana/Francisco/Gary**

Francisco and Gary are thinking about sending about a questionnaire on what type of workshops we could host during this event. This is being led by Gary and Moana. It could be a breakfast event with one or two panels, and a keynote luncheon. One panel could be in Spanish. It could be paid by attendees to take care of speakers fee. Texas A&M SA could host it on campus.

Suggestions on programming: For PR: handling rejection from journalists and how to improve story pitches;

For Journalism: state of communication in San Antonio, where are people getting their news, forecast; what's next in journalistic careers;

Timing would be before spring break. We could offer discounts to paid members.

**Elf Louise media partnership – Francisco**

Rosie Castro has approached us for help to get some of the TV personalities to attend an event for Elf Louise. The event will be in early December and a final date would be made known to us.

**Member spotlights – Tessa**

Tessa has been revamping the website for SAAHJ. If you know someone who deserves some attention, send it to Tessa so we can highlight them on our website and to membership.

**Announcements from members**

Jeanette: East Point and city Eco Development will be hosting a job fair. November 18<sup>th</sup>, Tuesday from 9AM and Second Baptist Church 3310 E. Commerce.

On December 12<sup>th</sup>, COSA Eco Development will host a Trade and Investment Strategy Launch. at Texas A&M SA

Jenny: TAMUSA will have two positions opening in the next year. Looking for an adjunct to teach design; right now a master's degree is required however there could be a way around that to teach in modules and split the position among several people. And a broadcast instructor but that individual would need a PHD.

**Adjournment 7:59 pm**