



General Membership Meeting

Saturday, Oct. 22, 2016

Children's Rehabilitation Institute of TeletonUSA / Host: Ruth Medellin

Attendees

Gary Cooper, Tessa Benavides, Tony Quesada, Joey Palacios, Ed Lozano, Melissa Lozano, Angelica Garza, Steve Walker, Astrid Mendez, Nikiza Goga

The meeting called to order at 10:12 a.m.

Welcome and Introductions

Introductions were dispensed as everyone knew each other

Minutes from July 2016 and September 2016 meetings

A note: In addition to the July meeting minutes, there was a note from reflecting that there was a vote taken by email regarding the design of the Fiesta medals. Attendees had to be added to the September meeting minutes. With those additions, the minutes were approved unanimously.

Treasurer's Report

Tessa Benavides presented the Treasurer's Report as follows:

No major occurrences in the last month
Operating account balance is \$16,231.42
Foundation account balance is \$133,378.04

Only bill outstanding bill to pay for the Gala is for Josh Baca, the accordionist. He has yet to cash his check. He has been notified that he needs to cash the check before it expires. We have one scholarship pending, which has been addressed by the board.

We have \$30,120 in Gala sponsorship invoices outstanding
Made \$110 in ticket sales for the Latino Voting Symposium; spent about \$125 on the event

Tessa estimates that we paid about \$200 to \$300 in processing fees, which is sponsorship money forfeited.

We are anticipating spending \$10,000 for urban journalism workshop, as approved by previous board.

Tessa reported that the 2016 Gala was the most profitable one. We brought in about \$105,000 and spent about \$56,000

Discussion of Committees

Tony talked about the concept of a high school journalism engagement committee. Several members expressed interest in participating on this committee. This will be a new committee.

Tessa talked about the Gala committee, which she will chair with others

Scholarship committee is being expanded. We've seen a decline in applicants. Will be reaching out more to colleges. Ximena and Tessa.

Publicity committee being revived by Sergio Chapa and Margaret Garcia. Will include the website, which Sergio is heading up, as well as social media channels and overall outreach and marketing to the general community.

Holiday Mixer

Gary talked about possibly having the holiday mixer at the Fine Silver Building. He's talking with Heart Fire Media. He will also talk with Sam Lerma about having a holiday mixer at Alamo City Studios.

Adjournment

The meeting was adjourned at 10:50 a.m.
